



Why Do Business With a WHBA Member?

Membership in Winnebago Home Builders Association (WHBA) is a choice and one which requires the commitment of annual dues. The individuals and companies who join WHBA have sought out the services the association provides to help them maintain high standards in all aspects of their businesses.

Today's home building industry requires skilled craftspeople and knowledgeable professionals who are, at the same time, modern businessmen and women committed to quality and a solid code of ethics. WHBA helps these professionals in their challenge of wearing many hats and constantly staying abreast of the latest industry trends, new building technology, innovative financing plans, changes in state and local building codes and ordinances and much more.

Members have access to industry information, research and technical expertise not only from WHBA but also from the Wisconsin Builders Association (WBA) and the National Association of Home Builders (NAHB). Members belong to all three organizations, and this strong network provides education and training opportunities often unavailable to non-members.

You want to be confident that your builder, remodeler, contractor and suppliers are current on the things that are important to the success of your project. WHBA members are committed to professional growth that will benefit you when you choose to do business with a member.

You want experience on your side, too, and builder members of WHBA must have been in business for at least 1 year before becoming eligible to join. Also, all new member applications are carefully reviewed and published for comment regarding reputation and ethical business practices.

In the unlikely event that a problem arises with your contractor that you are unable to resolve, you again benefit by working with an association member because additional avenues are open to you that would not be available otherwise. WHBA has a procedure for examining and resolving construction complaints between members and their customers and may be able to bring both sides together to reach an agreement with minimal expenditures of time and money. In addition, as WBA members, WHBA members have access to discounted services from Construction Arbitration Services which eliminates going to court, should a situation reach that level.

Whether you are building a new home or improving the home you have, WHBA is on your side by encouraging in its members high ethical and professional standards for the production of quality products and the practice of exceptional customer service.

For more information about WHBA please contact the office at 920.235.2962